## C F G

SEPTEMBER 2018 | VOLUME 1

# CAPIDA

#### **Family First**



## **Changing Seasons**

The kids are back in school, the leaves are starting to change, and the holidays are once again, right around the corner. With fall upon us and summer officially in the rearview mirror, we wanted to take pause and share with you all of the exciting things that are happening here.

There are some BIG things going! In the office, we have some innovative initiatives and opportunities for both CFG and our clients. And on the family side, we have some incredible news for the Leonidas (as you might have already seen to the left).

Before we get started with our updates, as a team, we want to say thank you. Some of you have known Dennis, and Capital Financial Group, for only a few months. Some of you date back to the old Wynkoop office (and that treacherous parking garage). Some of you may even be pre-CFG all together.

No matter how long you have known the CFG team, from the bottom of our heart, thank you. We are immensely grateful for your trust; not only to be your financial advisor, but a part of your family, as well.

We wish you and your family many blessings this fall. We are expectant and optimistic that the best is yet to come!

## **Around The Office**

In news around the office, we have an addition of our own. Dennis's youngest son, Cole, has joined the team and will be spearheading several new initiatives here at CFG.

What are those initiatives, you ask?

Incredible Thoughts – You may have seen that Alex recently launched a blog, IncredibleThoughts.net. Alex will be posting about twice per week and will unpack current events, geopolitical news, investment topics, and even some personal finance. Feel free to visit the website, subscribe, and share with your friends. For smaller doses of Incredible Thoughts, make sure to follow Alex on Twitter and LinkedIn!

<u>CFG Growth</u> - With Cole coming on board, CFG now has the capacity to take on a substantial number of new clients for the first time in years. There will, however, be a limit to the number of families we can work with over the next year or two, so if you have someone in mind, please let us know.

<u>CFG Digital</u> – A new, state of the art website is scheduled to launch in October. In addition to the website, we are developing new systems to help streamline the planning process and will begin producing video updates for clients.



#### **Important Dates**

- 6/15 Cole joined CFG
- 7/11 Alex's blog, IncredibleThoughts.net published
- 8/16 Evangeline Mae Leonida is born!
- 9/9 Alex's birthday (and Broncos season opener)
- 9/17 Kelsey's birthday
- 10/1 New CFG website launch
- 10/2 MLB playoffs (let's go Rockies!)
- 11/1 1st Annual CFG Food Drive

<u>Simplified Fee Structure</u> - This has been years in the making, but we will be introducing a new, simpler fee structure that will be easily accessible online.

<u>Client Engagement</u> – Alex's blog, increased social media presence, newsletters, videos, and client events are all coming down the pike.

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